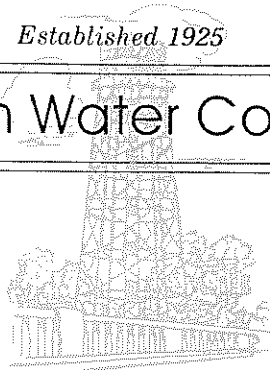


Established 1925

# Raytown Water Company



## Advertising Prices Effective October 1, 2008

<u>Insert Size</u>	<u>Pre-printed - stuff only w/ postage</u>	<u>B/W Copy &amp; stuffing</u>	<u>Color Copy &amp; Stuffing</u>
upto 8.5 x 11 one page one page -double sided	.04 per sheet _____	.08 per sheet _____ .12 per sheet _____	.10 per sheet _____ .15 per sheet _____
8.5 x14 one page one page- double sided	.06 per sheet _____	.15 per sheet _____ .20 per sheet _____	.20 per sheet _____ .25 per sheet _____

All inserts must clearly state "This is a paid advertisement and is not endorsed by The Raytown Water Co." **INSERTS WITHOUT THIS DISCLAIMER WILL NOT BE MAILED.**

To cover our full service area requires approximatley 6800 copies. This number varies each month, based upon the number of customers. We will recycle any extra copies unless requested otherwise.

We will bill you based upon the actual number if copies mailed out. Price includes postage.

Mailings are sent out on our billing schedule which is 1/4 of our system each week. Start date of mailing is subject to RWC approval and based upon availability.

Please complete below and return to guarantee order with \$150.00 deposit. The deposit will be applied towards the bill. Deposit is *only* Refundable if Cancellation of order is received by RWC in writing, no less than 15 days prior to first run date.

I/We would like to send out advertisement as indicated above.

Requested start date: \_\_\_\_\_ Water Account # \_\_\_\_\_

Name of Business \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_